

FORM 9 Optional <hr/> Deadline 20 Oct 2010	HKTDC Inno Design Tech Expo 香港貿發局創新科技及設計博覽 2-4/12/2010	Please return to Hong Kong Trade Development Council Service Promotion Department 38/F., Office Tower, Convention Plaza 1 Harbour Road, Wanchai, Hong Kong Attn: Miss Elbie Lee / Miss Phoenix Chan Tel: (852) 2584 4487 / 2584 4323 Fax: (852) 2169 9626 / 2270 5801 E-mail: idtexpo@hktdc.org
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Exposition Directory Advertising Space Order Form

Published by HKTDC, the "Inno Design Tech Expo" Directory will be distributed to all exhibitors and visitors of the Expo, as well as participants of technology and design-related activities organized by HKTDC after the Expo in the Chinese mainland and overseas countries. As it will be available to exhibitors and visitors to the Expo free of charge, an advertisement in this directory will further ensure your company's year-round exposure when it is kept as a source of reference.

Single Full Page (Excluding Production)

Exact Size : 110mm (W) x 210mm (H)
Bleeding Size : 120mm (W) x 220mm (H)
Type Area : should not exceed 85mm (W) x 180mm (H)
Colour : four colour
Insertion Rate : HK\$6,000/US\$770 (full colour, excluding colour separation)

Note:

- Please supply artwork file in **Freehand, AI or Photoshop (350 dpi, CMYK in Tiff or Jpeg format)**.
- Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the advertiser.
- HKTDC reserves the right to correct or reject any advertisement at its discretion.
- All advertisers are advised to ensure that the artwork submitted is in order as no colour-proof will be provided for approval.
- Late submission of artwork cannot be guaranteed inclusion of advertisement in the exposition directory.
- All orders must be submitted with full payment by cheque/bankdraft made payable to "Hong Kong Trade Development Council" by **20 October 2010**. Orders without full payment will not be entertained.
- Deadline for submission of artwork is **16 November 2010**.

Please return with payment

We would like to place _____ Single Full Page advertisement(s) in the "Inno Design Tech Expo" directory. A *cheque/bankdraft of *HK\$/US\$_____ made payable to "Hong Kong Trade Development Council" covering the insertion rate is enclosed. I understand and agree that the HKTDC reserves the right to correct or reject any advertisement at its sole discretion.

Chinese Company Name : _____

English Company Name: _____

Tel : _____ Fax : _____

E-mail : _____ Booth No.: _____

Contact: _____ Position: _____

Signature: _____ Date: _____

Notes: * All orders must be submitted with full payment by *cheque/bankdraft made payable to "Hong Kong Trade Development Council" before 20 October 2010. Orders without full payment will not be accepted.

Please make copy for your own record

(For office use)
Received on: _____ By: _____