

MAIL ORDER (paid by Cheque) or FAX ORDER (paid by credit card)

FORM 10 Optional	HKTDC Inno Design Tech Expo 香港貿發局創新科技及設計博覽 2-4/12/2010	Return to : Hong Kong Trade Development Council Service Promotion Department 38/F., Office Tower, Convention Plaza 1 Harbour Road, Wanchai, Hong Kong Attn: Miss Elbie Lee / Miss Phoenix Chan Tel: (852) 2584 4487 / 2584 4323 Fax: (852) 2169 9626 / 2270 5801 E-mail: idtexpo@hktdc.org
Deadline : 20 Oct 2010	Advertising Lightboxes Order Form	

Exhibitors are welcome to make use of lightboxes to further publicize their companies at prime locations at the fair ground.

STANDING ADVERTISING LIGHTBOX	RATE	QUANTITY	TOTAL	
			HKD	USD
Option 1 - Advertising rate of the lightbox only (inclusive of structure, electricity and transparency mounting)	HK\$7,400 (US\$950)			
Option 2 - Option 1 + film blow up (4 Colours film)	HK\$9,500 (US\$1,267)			
		Sub-total		

Remarks :
Lightbox size Dimension for lightbox: 1 m (W) x 2.5 m (H) x 0.5 m (D)
 Visual Display size: 950mm (W) x 2340mm (H)
 Transparency size: 962mm (W) x 2352mm (H)
 No. of fluorescent tubes inside : 6

Material Wooden panels with acrylic front

Option 1 Advertisers should prepare the transparency and deliver to our site office at HK Convention & Exhibition Centre
 Delivery date: **20 Nov 2010**

Option 2 Film should be supplied by advertisers

20% surcharge for order received after 20 Oct 2010		
30% surcharge for order received after 16 Nov 2010		
TOTAL AMOUNT		

Exhibitors who wish to collect the advertising banner or advertising film after the show have to mark clearly underneath. All banners or films have to be collected at our following office on the 2nd or 3rd working day after the show closed. Any materials left uncollected after then will be disposed.

Yes, we will collect the banner / film after the show.

All orders must be submitted with full payment made payable to Hong Kong Trade Development Council Before 20 Oct 2010.
30% surcharge for late order received after 16 Nov 2010

* Those exhibitors who wish to order advertising graphic panels for publicity purpose are kindly advised to contact our Exhibition Services Department direct at **Tel: 2240-5494 or Fax: 2169-9135**

ORDERS WITHOUT FULL PAYMENT OR MADE BY FAX WILL NOT BE ENTERTAINED

The Organizer reserves the right to accept or reject any application for banner, lightbox or graphic panel and to determine its location at their discretion. Please note that the terms and conditions set out on the next page shall apply to this Order Form. Please read those terms and conditions carefully.

Company Name : _____

Booth No.: _____ Person to Contact: _____ Position : _____

Tel : _____ Fax : _____ E-mail : _____

Signature : _____ Date : _____

(For official use Only)

Payment method: Cheque/ VISA/ MASTER/ TT HKD/ TT USD/ Internal Debit/ Others: _____

Cheque no.: _____ Bank Code: _____ Date: _____ Amount: _____

Order no.: _____ Comments: _____

IPR Clauses for Advertising Space Order Forms

The following terms and conditions apply to Order Forms No.10 of this booklet.

1. The advertiser hereby warrants, represents and undertakes to the HKTDC that no third party intellectual property rights or any other rights is or will be infringed as a result of the publication of any advertisement featuring the advertiser's products or services and/or in any material supplied by the advertiser to HKTDC in relation to or otherwise in connection with the advertiser's advertisement.
2. The advertiser hereby undertakes and agrees to indemnify and hold HKTDC and its agents, representatives, contractors and employees harmless against any claim, damages, penalties, loss or any expenses howsoever incurred in connection with any breach or alleged breach of any warranty, representation and undertaking given by the advertiser herein and any infringement or alleged infringement of intellectual property rights, including but not limited to infringement of patents, registered design, copyright or trade mark infringement arising as a result of the insertion of any advertisement by the advertiser or any agent of the advertiser in any Fair Daily, Fair Catalogue, Pocket Guide, Hanging Advertising Banners or Standing Advertising Lightboxes or any other publications or promotional items or space published, issued or made available by HKTDC in relation to its fair from time to time.
3. The HKTDC reserves the sole and absolute discretion to decline to publish any advertisement if it reasonably suspects that the advertisement may involve the infringement of intellectual property rights or other rights of any third party unless the advertiser can, within three (3) working days of being requested to do so, adduce evidence to the satisfaction of the HKTDC that it has the right to place the advertisement and/or the advertisement does not infringe any intellectual property rights of any third party.